

INFACT's initiatives

Initiative	Experimenting Farmers Group (EFG)
Summary	EFG is a group of farmers who experiments with new crops and farming practices.
Objectives	Sustainable income through the promotion of suitable farming practices for sustainable agriculture.
Approach	The farmers operates their activities as a joint venture, for a new crop on planting material, collect information, discussions on it, based on SWOT analysis, plant it for experimentation, documentation and disseminate the results. The first experiment was on Safed Musli.
Important learnings	<p>Positive results:</p> <ul style="list-style-type: none"> ▪ The viability of the newly, entered crop should be understood though 'learning and doing' ▪ Could collect farm and crop-related information as much as possible ▪ Joint farming (by the selected group of farmers) will reduce the economic burden of each member for introducing the new practices and crops. ▪ Could develop a package of practices. <p>Negative results:</p> <ul style="list-style-type: none"> ▪ Information from outside sources may not be relevant and accurate for addressing the specific problems of farmers. ▪ The climate and geographical conditions may affect the results.
Future plans	Introduce new crops and farming practices, suitable to the climate and natural resource base
Contact	INFACT (Information for Action) Kizhathadiyoor P.O. Pala - 686 574, Kottayam District Kerala, India Phone: 0091 (0) 4822 21 19 97 e-mail: ktm_infact@sancharnet.in

