

Information For Action (INFACT)

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INFACT (Information for Action)

Presentation

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Presentation on

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Genesis

- Registered as a NGO in 1990
- Registered Office at Pala, Kerala
- Area of Operation: Kerala – mainly in Kottayam and Alappuzha districts





Vision

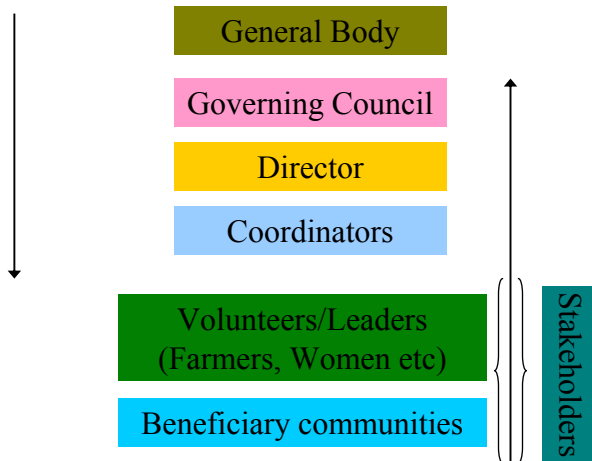
- INFACT visualizes a society in which sustainability has been engendered as a living principle – in **relationships**, livelihoods and lifestyle of people

Objectives

- Engender sustainable relations in society
- Attain food security through sustainable agricultural practices
- Promote sustainable developmental initiatives for the rural poor
- Promote public health & child rights



Organisation Structure





Areas of Focus

- Engendering social harmony
- Promotion of food security through sustainable agricultural practices and natural resource management
- Promotion of sustainable livelihood practices and income generation programmes
- Promotion of sustainable lifestyles and health
- Promotion of women's empowerment and child rights



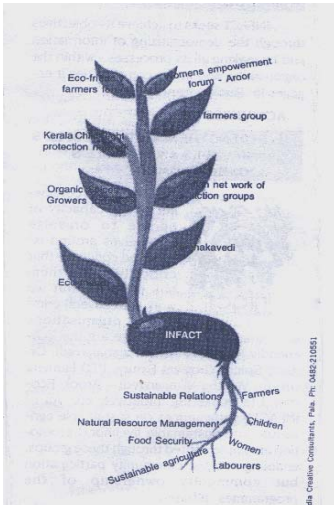
Mode of Operation

- Democratization of information
- Participatory processes
 - within organisation
 - among stakeholders
- Facilitate the community to develop sustainable solutions by themselves (collect information, analyze information, plan, implement, monitor, evaluate and update)





Our Initiatives



- Eco-friendly Farmers Forum
- Organic Spices Growers Forum
- PTD Farmers Group
- Karshakavedi
- Vanitha Vikasana Vedi
- Eco-friend
- Kerala Child right Protection Network
- Indian Network of Action Groups
- Kerala Karshaka Kootayma



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Recent Projects

- An attempt to create a viable model in watershed culture (Western Ghat Development Cell)
- Malabari Goat: Action Research Project (SDC/IC)
- Food security through a sustainable and viable NRM method (Miserior)
- Integral development of the prawn peeling women workers
- Developing a sustainable, equitable and farmer-led marketing system



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Our Spices Marketing Software



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